



APPLIQUE GETAWAY 2025

Weekend At-a-Glance



Thursday, July 17, 2025

Start Time	End Time		
8:00 AM	6:30 PM	Registration/Information Desk Open for Attendees	
9:00 AM	11:30 AM	Hands-On Class Session #1	
		Advanced Digitizing Hands-On Seminar Exploring 3 Specific In-the-Hoop Projects - Volume 1 Sheila Ryan, <i>Designs by Babymoon</i>	Master Embrilliance Essentials Karlie Belle
11:30 AM	1:00 PM	LUNCH (on your own)	
1:00 PM	3:30 PM	Hands-On Class Session #2	
		Christmas Around the Wreath! Wendy Skaggs, <i>Sweet n Sassy Designs</i>	Advanced Digitizing Hands-On Seminar Exploring 3 Specific In-the-Hoop Projects - Volume 2 Sheila Ryan, <i>Designs by Babymoon</i>
4:00 PM	6:30 PM	Hands-On Class Session #3	
		Creative Threads: Combining Sublimation and Embroidery Claire Sheppard, <i>Blanktastic</i>	Master Embrilliance Essentials Karlie Belle
7:00 PM	9:00 PM	After-Hours Social - BINGO, Stabilizer, & Prizes - Oh My!! Wendy Skaggs, <i>Sweet n Sassy Designs</i>	

Friday, July 18, 2025

Start Time	End Time		
7:30 AM	7:00 PM	Registration/Information Desk Open for Attendees	
8:00 AM	9:30 AM	VIP-PRO Class Sessions	
		Patch It Up: Hoop, Stitch, Profit! Alexis Galloway, <i>Sew Sweet Academy</i>	Perfect Caps - Caps from Scratch with Perfectly Positioned Machine Embroidery Details Sheila Ryan, <i>Designs by Babymoon</i>
9:45 AM	11:15 AM	VIP-PRO Class Sessions	
		Patch It Up: Hoop, Stitch, Profit! Alexis Galloway, <i>Sew Sweet Academy</i>	Perfect Caps - Caps from Scratch with Perfectly Positioned Machine Embroidery Details Sheila Ryan, <i>Designs by Babymoon</i>
11:30 AM	1:00 PM	VIP Class Sessions	
		The Applique Advantage Alexis Galloway, <i>Sew Sweet Academy</i>	Embroidery Digitizing 101 Melissa Harris, <i>Designs by Little Bee</i>

1:00 PM	2:00 PM	LUNCH (on your own)
2:00 PM	4:00 PM	EARLY BIRD SHOPPING for PLATINUM and VIP-PRO Attendees
4:00 PM	7:00 PM	Friday SHOP & SOCIAL and Ugly Christmas Sweater/T-Shirt Contest
7:30 PM	9:30 PM	After-Hours Social - DIY Diva Night: Playing with Tools Sheila Ryan, <i>Designs by Babymoon</i>

Saturday, July 19, 2025

Start Time	End Time	
7:30 AM	6:00 PM	Registration/Information Desk Open for Attendees
9:00 AM	6:00 PM	Vendor Floor Open for Attendees/Giveaways Announced Throughout the Day
8:00 AM	9:30 AM	VIP-PRO Class Sessions
		<div>Marketing Essentials: The Building Blocks of Success Claire Sheppard, <i>Blanktastic</i></div> <div>Perfect Caps - Caps from Scratch with Perfectly Positioned Machine Embroidery Details Sheila Ryan, <i>Designs by Babymoon</i></div> <div>Hey Batter, Batter! Embroidering Baseballs & Softballs Wendy Skaggs, <i>Sweet n Sassy Designs</i></div>
9:30 AM	11:00 AM	SHOPPING & DEMOS on the Vendor Floor
11:00 AM	12:30 PM	VIP Class Sessions
		<div>Machine Embroidery QUILTING Techniques Sheila Ryan, <i>Designs by Babymoon</i></div> <div>Top 10 Social Media Mistakes Kristine Shreve</div> <div>What's All the Fringe About? Wendy Skaggs, <i>Sweet n Sassy Designs</i></div>
12:30 PM	2:30 PM	Eat LUNCH, SOCIALIZE & SHOP! (lunch provided for VIP, VIP-PRO, & PLATINUM Attendees)
2:30 PM	4:00 PM	Regular Class Sessions
		<div>Get the 411 on In-the-Hoop Projects Melissa Harris, <i>Designs by Little Bee</i></div> <div>The Psychology of Pricing Kristine Shreve</div> <div>Embroidery Stabilizers 101 Karlie Belle</div> <div>Printed Vinyl Projects Shanna Pappas, <i>Glitterbug Fairy</i></div> <div>Why Sublimation and Powderless DTF+ are the Perfect Marriage: Two Technologies - Endless Opportunities RJ Rickert, <i>Coastal Business Solutions</i></div>
4:00 PM	6:00 PM	SHOPPING & DEMOS on the Vendor Floor
6:30 PM	8:30 PM	After-Hours Social - Saturday Night Bling Fling! Eve Lowry, <i>The Baby's Booty</i>

Sunday, July 20, 2025

Start Time	End Time	
7:30 AM	3:00 PM	Registration/Information Desk Open for Attendees
9:00 AM	3:00 PM	Vendor Floor Open for Attendees/Giveaways Announced Throughout the Day
8:00 AM	9:30 AM	VIP Class Sessions
		<div>Machine Embroidery QUILTING Techniques Sheila Ryan, <i>Designs by Babymoon</i></div> <div>From Bling Crafts to Cash Stacks! Eve Lowry, <i>The Baby's Booty</i></div> <div>I Want ALL the Things Claire Sheppard, <i>Blanktastic</i></div>
9:30 AM	11:00 AM	SHOPPING & DEMOS on the Vendor Floor
		Regular Class Sessions

11:00 AM	12:30 PM	How to Maximize Your Profits Using the Cricut Powderless DTF+ RJ Rickert, <i>Coastal Business Solutions</i>	Social Media Myths Kristine Shreve	Quilting with an Embroidery Machine Karlie Belle	It's All About Books: Creating a Reading Pillow, Quick and Simple Wendy Skaggs, <i>Sweet n Sassy Designs</i>
12:30 PM	3:00 PM	Eat LUNCH & SOCIALIZE! (lunch provided for VIP, VIP-PRO, & PLATINUM Attendees) Last-Minute SHOPPING & DEMOS on the Vendor Floor			
3:00 PM		Closing Remarks, Final Hourly Giveaways & Santa's Sack Giveaway			